

Your Practical Guide to Scope 3 Emissions

Understanding Scope 3: The Blind Spot in Most Carbon Reports

Scope 3 emissions represent the indirect emissions produced across your entire value chain, from the materials you buy to how your products are used and disposed of.

For most businesses, Scope 3 accounts for the largest share of total emissions, often over 70%. Yet, because they fall outside your direct control, they're often misunderstood, delayed, or ignored.

If you're a mid-sized business starting to take climate targets seriously, tackling Scope 3 isn't optional anymore. Frameworks like CSRD, SBTi, CDP, and the GHG Protocol are already making it essential. Even if you're not reporting publicly yet, your customers, suppliers, and investors are starting to ask the right questions and they expect credible answers.

Why Scope 3 Matters – and What You Might Be Missing

Failing to report on Scope 3 doesn't just weaken your ESG position, it also blinds you to operational risks, hidden costs, and areas where you could improve efficiency or resilience.

One of the most overlooked areas? Employee emissions.

Business travel, remote work, commuting, and employee-related activities can add up to a significant chunk of Scope 3 emissions, especially in service-based or hybrid-working businesses. For many mid-sized teams, this is a surprisingly large source of impact, but also one of the most actionable. Small changes in policy or behaviour can have a measurable effect.

Other critical categories include:

- Purchased goods and services
- Transportation and distribution
- Waste and product end-of-life
- Use of sold products
- Investments

By understanding your full Scope 3 footprint, including your team's day-to-day impact, you'll be better placed to design credible reduction strategies that align with evolving stakeholder expectations.

What You Gain by Taking Scope 3 Seriously

Reporting on Scope 3 allows you to:

- Get ahead of regulation with more complete, defensible reporting
- Build trust with B2B customers who now expect transparent emissions data from suppliers

- Identify high-impact, cost-effective areas for action across your supply chain
- Lead within your industry, rather than catch up

This is not about ticking boxes. It's about unlocking a clearer view of your business and positioning yourself for the future of climate accountability.

How eco-shaper Helps Mid-Sized Businesses Simplify Scope 3

We know Scope 3 is complex, but it doesn't have to be chaotic. eco-shaper gives you the tools and support to take control, even with limited internal resources.

We help you:

- Map emissions across employees, suppliers, and logistics
- Collect real data through supplier engagement tools
- Automate calculations using recognised frameworks
- Build reports you can actually use - to comply, to communicate, and to take action

You'll get expert guidance, not just software, so you're never left guessing what comes next.

Ready to Get a Handle on Scope 3?

Whether you're preparing to meet regulations or just trying to build more meaningful sustainability data, we're here to help you move forward confidently.

Reach out today to see how eco-shaper can support your Scope 3 strategy.

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